



Official Entry Form

Production Information

Original Title: _____

English Title: _____

Category Name: _____

Category #: _____

Running Time (in minutes): _____

Date Completed: _____

Country of Origin: _____

Language: _____

Producer: _____

Director: _____

Cinematographer: _____

Television Productions Only

Writer: _____

Station and original air date: _____

Distributor: _____

Television Commercials Only

Ad Agency: _____

Client: _____

Product: _____

Creative Director: _____

Account Director: _____

Copywriter: _____

Video Format

Indicate the format of the DVD you are submitting for preview and judging purposes.

Please encode disc as Region 1 or 0.

NTSC PAL

Entrant Information

All correspondence and any award will be sent to the address below. Please do not use a post office box.

Name: _____

Company: _____

Address: _____

City: _____ State/Province: _____

ZIP/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____

I hereby state that I am authorized to submit this production to the Hugo Television Awards and I accept the rules stated in the Competition's regulations.

SIGNED: _____

Entry Fee: \$ _____

Check or money order (payable to Cinema/Chicago)

Credit Card: VISA MasterCard American Express

Card Number: _____

Expiration Date: _____

CVV: _____

Name of Cardholder: _____

Signature of Cardholder: _____

Award Inscription

If your production wins an award, we would like you to choose the award inscription. Please type or print legibly no more than four names and/or companies you would like to appear on the award inscription. The title of the production and the category will automatically appear on the award. The Hugo Television Awards is not responsible for incorrect spelling if names are illegible. If no information is listed below, only the title of the production and the category will appear on the award.

1. _____

2. _____

3. _____

4. _____

SEND TO:

Entry Coordinator

30 E. Adams St, Suite 800

Chicago, IL 60603-5628

Phone: 312.683.0121 Fax: 312.683.0122

Email: entries@chicagofilmfestival.com



Presented by Cinema/Chicago and the Chicago International Film Festival

GUIDELINES & REGULATIONS

A) Requirements

1. Entries must be postmarked no later than **March 9, 2012**
2. Entries must be submitted on DVD. Do not send film prints, master tapes, or other originals.
3. Submit one completed entry form and one copy of your production for each submission. Each entry must be on a separate DVD (entries to the TV Series or Commercial Campaign categories may have more than one episode or commercial per disc.)
4. Entries can only be submitted to one category. Submitting the same production to multiple categories will require a separate entry form and fee for each category.
5. Each entry must be accompanied by the appropriate submission fee. Entry fees are non-refundable.
6. International (outside the US) checks and money orders are not accepted. Entry fees must be paid by credit card. International bank transfers are not accepted.
7. Entry forms and payment will not be processed without an accompanying DVD. DVDs will not be considered for competition unless accompanied by necessary fees and entry forms.
8. Entrant's name and title of production must be on each case or DVD.
9. Submission DVDs will not be returned.
10. The Hugo Television Awards is not responsible for incorrect wording in publications or on awards if the entry form is incorrect or illegible.

B) Eligibility

1. Television productions and commercials that have aired or are scheduled to air on television or internet-based television in 2011 and 2012 are eligible. Entries for internet-based television programs or commercials must include the URL at which they can be viewed.
2. Entries may be submitted by the director, producer, agency, distributor, or client. In categories of Special Achievement, entries may be submitted by a crew member who worked on the production.
3. Entrant confirms and warrants required legal authority to submit the entry into competition and to use all music, images, and content in the entry. Entrant will allow usage of clips from the entry for promotional use on television, radio, in print, and at the Hugo Television Awards Ceremony.
4. All entries must be in English or contain English subtitles.

C) Shipping

1. The cost of shipping an entry to the competition must be paid by the entrant. Collect or COD shipments will not be accepted.
2. All international entries must be sent "Free Domicile" to the competition office with all transportation charges, duties, and taxes pre-paid by shipper. Any brokerage fees charged to the Hugo Television Awards will be refused. Please be sure to include all the proper customs documentation as required by your shipping service.

D) Awards

Gold and Silver Hugos are the highest honors presented by the Hugo Television Awards. Hugos are awarded only to outstanding productions that achieve effective communications through technical excellence and creativity. Gold and Silver Plaques are awarded to entries of superior quality that are among the best in their category. Certificates of Merit are awarded to productions that the jury feels contain strengths that deserve recognition.

E) Judging

The Hugo Television Awards' mission is to recognize the enormous technical and creative energy behind television commercials and productions and to highlight their importance in communications. Each year, we assemble panels of distinguished media professionals to judge our competitive categories. To ensure fully qualified appraisals, we select judges who are familiar with the industry and intended audience of each entry. All aspects of the production's technical execution are evaluated for professionalism, creativity, and effectiveness in achieving its goals. The production budget is carefully considered; a resourceful use of limited funds is highly valued by our judges. Entries are judged against others in the same category, but judges have the right to recommend that no award be given in a category if entries do not meet the award criteria. In the event of a tie, two awards may be presented. Our annual list of winners is circulated around the world to distributors, educators, potential clients, and the press to ensure winners receive maximum recognition.

F) Screenings

For television commercial categories, entrants permit the Hugo Television Awards to show selected entries at the 2012 Hugo Television Awards Ceremony, the 2012 Chicago International Film Festival, and on PBS WTTW-11 for public judging to determine the winner of the Audience Choice Award. For television production categories, entrants permit clips of selected winners to be shown at the 2012 Hugo Television Awards Ceremony.

**The 2012 Hugo Television Awards
30 E. Adams St, Suite 800
Chicago, IL 60603-5628
Phone: 312.683.0121 Fax: 312.4683.0122
Email: entries@chicagofilmfestival.com**

COMPETITIVE CATEGORIES

Please select the category that is most appropriate for your production

Television Productions

Individual Television Programs

- P01: Animated Program
- P02: Children's Program
- P03: Comedy Program
- P04: Daytime Drama Program
- P05: Documentary: Arts / Humanities
- P06: Documentary: History / Biography
- P07: Documentary: Science / Nature
- P08: Documentary: Social / Political
- P09: Dramatic Program
- P10: Educational Program – Adult Audience
- P11: Educational Program – Child Audience
- P12: Feature Length Telefilm
- P13: Investigative Reporting / News Documentary
- P14: Main Title Sequence
- P15: Music Video
- P16: Public Access Program
- P17: Public Affairs / Video News Release
- P18: Situation Comedy Program
- P19: Sketch Comedy Program
- P20: Special Performance Event
- P21: Sporting Event
- P22: Student-Produced Program

Television Series

- P23: Animated Series
- P24: Children's Series
- P25: Comedy Series
- P26: Cooking Series
- P27: Daytime Drama Series
- P28: Dramatic Series
- P29: Educational / Documentary Series
- P30: Game Show Series
- P31: Mini-Series
- P32: News Series
- P33: Public Access Series
- P34: Reality Series
- P35: Reality Competition Series
- P36: Situation Comedy Series
- P37: Sketch Comedy Series
- P38: Student-Produced Series
- P39: Talk Show Series
- P40: Travel Series
- P41: Variety / Entertainment Series

Online Television

- P42: Online Television Program
- P43: Online Television Series

Television Commercials

Commercial Spots

- C01: Apparel
- C02: Automotive
- C03: Automobile Retailer
- C04: Banking / Financial
- C05: Beverages (Alcoholic)
- C06: Beverages (Non-alcoholic)
- C07: Business Products / Services
- C08: Cellular Phone / Service
- C09: Communication Products / Services
- C10: Computers / Technology
- C11: Confections / Snacks
- C12: Cosmetics / Personal Care Products
- C13: Entertainment / Leisure
- C14: Fast Food
- C15: Food Products
- C16: Health Care
- C17: Home Electronics
- C18: Household Appliances / Furnishings
- C19: Household Products
- C20: Infomercial
- C21: Institutional / Corporate Identity
- C22: Insurance
- C23: Travel / Tourism
- C24: Long Form Commercial
- C25: Media / Publications
- C26: Network Promotion
- C27: Non-profit / Fundraising
- C28: Online / Web services
- C29: Pharmaceutical
- C30: Political
- C31: Public Service Announcement
- C32: Restaurant
- C33: Retail
- C34: Sporting Event / Athletics
- C35: Other Products
- C36: Other Services

Online/Viral Commercials

- C37: Online Spot
- C38: Online Campaign

Commercial Campaign

C39: Commercial Campaign

C40: PSA Campaign

Special Achievement (Television Programs and Commercials)

SA01: Animation / Computer Graphics

SA02: Performance / Dialogue

SA03: Art Direction/ Production Design

SA04: Cinematography

SA05: Concept

SA06: Direction

SA07: Editing

SA08: Host

SA09: Humor

SA10: Music – Original

SA11: Music – Licensed / Adaptated

SA12: Sound Design

SA13: Special Effects

SA14: Writing

SA15: Low Budget

Entry Fees

Television Productions (P01-P22 and P42)

30 minutes and under:	\$100
31-60 minutes:	\$125
61 minutes and over:	\$150

Television Series (P23-P41 and P43)

At least two episodes must be submitted

All Entries:	\$250
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Special Achievement (SA01-SA15)

Television Production Series and Commercial Campaigns not applicable. Individual commercials and productions only, please.

30 minutes and under:	\$100
31-60 minutes:	\$125
61 minutes and over:	\$150

Commercials (C01-C37)

30 seconds and under:	\$150
Over 30 seconds:	\$200

Commercial Campaign (C38-C40)

All Campaigns:	\$250
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