



Official Entry Form

Production Information

Original Title:
English Title:
Category Name:
Category #: (*very important*)
Running Time:
Date Completed:
Country of Origin:
Language:
Producer:
Director:
Cinematographer:

Television Productions Only

Writer:
Station and original air date:
Distributor:

Television Commercials Only

Ad Agency:
Client:
Product:
Creative Director:
Account Director:
Copywriter:

Video Format

Indicate the format of the entry for preview and judging purposes.

DVD

NTSC (region 0 or 1)

PAL

Entrant Information

All correspondence and any award will be sent to the address below. ***Please do not use a post office box.***

Name:

Company:

Address:

City:

State/Province:

ZIP/Postal Code:

Country:

Telephone:

Fax:

Email:

I hereby state that I am authorized to submit this production to the Hugo Television Awards and I accept the rules stated in the Competition's regulations.

SIGNED: _____

Entry Fee: \$

• Check or money order {payable to Cinema/Chicago}
<or>

• Credit Card: • VISA • Mastercard • American Express

Card Number:

Expiration Date:

V-Code (final 3 digits on back of card):

Name of Cardholder:

Signature of Cardholder: _____

Award Inscription

If your production wins an award, we would like you to choose the award inscription. Please type or print legibly no more than four names and/or companies you would like to appear on the award inscription. The title of the production and the category will automatically appear on the award. The Hugo Television Awards is not responsible for incorrect spelling if names are illegible. If no information is listed below, only the title of the production and the category will appear on the award.

- 1.
- 2.
- 3.
- 4.

SEND TO:

Entry Coordinator

30 E. Adams St., Suite 800

Chicago, IL 60603

Tel: 312.683.0121 **Fax:** 312.683.0122

email: programming@chicagofilmfestival.com

web: www.chicagofilmfestival.com

DID YOU?

- Fill out entry form completely and include appropriate fee
- Submit one entry form and one copy of your production for each category entered



GUIDELINES & REGULATIONS

Presented by Cinema/Chicago and the Chicago International Film Festival

Requirements

1. Entries must be postmarked no later than **March 5, 2010**
2. Submit one completed entry form and one copy of your production for each submission. Each entry must be on a separate DVD. The only exception is the Commercial Campaign category which requires 2-5 commercial spots on one DVD.
3. Each entry must be accompanied by the appropriate submission fee. Entry fees are non-refundable. Fee covers registration, notification that your entry has been received, and notification of results.
4. International checks (outside the US) and money orders are not accepted. Entry fees must be paid by credit card. International bank transfers are not accepted.
5. ENTRY FORMS AND PAYMENT WILL NOT BE PROCESSED WITHOUT AN ACCOMPANYING DVD. DVDs will not be considered for competition unless accompanied by necessary fees and entry forms.
6. Entrant's name and title of production must be on each case or DVD.
7. Submission DVDs will not be returned.
8. The Hugo Television Awards is not responsible for incorrect wording in publications or on awards if the entry form is incorrect or illegible.
9. Every reasonable effort will be made to protect DVDs, but The Hugo Television Awards does not assume liability for damage or loss.

Eligibility

1. Television productions that have aired or are scheduled to air on television or be broadcast on internet-based television in 2009 and 2010 are eligible. For commercials, productions scheduled to air on television or appear online are eligible. Entries for internet-based television programs or commercials must include the URL at which they can be viewed.
2. Acceptable entry formats are DVD (NTSC or PAL). Do NOT send film prints, master tapes, or other originals.
3. Entries may be submitted by the director, producer, agency, distributor, or client. In categories of Special Achievement, a crew member who worked on the production may be the entrant.
4. Entrant confirms and warrants required legal authority to submit the entry into competition and to use all music, images, and content in the entry. Entrant will allow usage of clips from the entry for promotional use on television, radio, in print, and at the Hugo Television Awards Ceremony.
5. All entries must be in English or contain English subtitles.

Shipping

1. The cost of shipping an entry to the competition must be paid by the entrant. Collect or COD shipments will not be accepted.
2. All international entries must be sent "Free Domicile" to the competition office with all transportation charges, duties, and taxes pre-paid by shipper. Any brokerage fees charged to the Hugo Television Awards will be refused. Please be sure to include all the proper customs documentation as required by your shipping service.

Awards

Gold and Silver Hugos are the highest honors presented by Hugo Television Awards. Hugos are awarded only to outstanding productions that achieve effective communications through technical excellence and creativity. Gold and Silver Plaques are awarded to entries of superior quality that are among the best in their category. Certificates of Merit are awarded to productions that the jury feels contain strengths that deserve recognition.

Judging

The Hugo Television Awards mission is to recognize the enormous technical and creative energy behind television commercials and productions and to highlight their importance in communications. Each year, we assemble panels of distinguished media professionals to judge our competitive categories. To insure fully qualified appraisals, we select judges who are familiar with the industry and intended audience of each entry. All aspects of the production's technical execution are evaluated for professionalism, creativity, and effectiveness in achieving its goals. The production budget is carefully considered; a resourceful use of limited funds is highly valued by our judges. Entries are judged against others in the same category, but judges have the right to recommend that no award be given in a category if entries do not meet the award criteria. In the event of a tie, two awards may be presented. Our annual list of winners is circulated around the world to distributors, educators, potential clients, and the press to insure winners receive maximum recognition.

Screenings

For television commercials categories, entrants permit the Hugo Television Awards to show selected entries at the 2010 Hugo Television Awards Ceremony, the 2010 Chicago International Film Festival, and on PBS WTTW-11 for public judging to determine the winner of the audience choice award. For television productions categories, entrant permits clips of the television productions to be shown at the 2010 Hugo Television Awards Ceremony.

The 2010 Hugo Television Awards
30 E. Adams St., Suite 800
Chicago, IL 60603
Tel: 312.683.0121 Fax: 312.4683.0122
programming@chicagofilmfestival.com

Competitive Categories

Please select the category that is most appropriate for your production

Television Productions

Individual Television Programs

- P1: Animated Program
- P2: Children's Program
- P3: Comedy Program
- P4: Daytime Drama Program
- P5: Documentary: Arts / Humanities
- P6: Documentary: History / Biography
- P7: Documentary: Science / Nature
- P8: Documentary: Social / Political
- P9: Dramatic Program
- P10: Educational Program
- P11: Feature Length Telefilm
- P12: Main Title Sequence
- P13: Music Video
- P14: Public Access Program
- P15: Situation Comedy Program
- P16: Sketch Comedy Program
- P17: Special Performance Event
- P18: Sporting Event
- P19: Student Produced Program

Television Series

- P20 Animated Series
- P21 Children's Series
- P22 Comedy Series
- P23 Cooking Series
- P24 Daytime Drama Series
- P25 Dramatic Series
- P26 Educational / Documentary Series
- P27 Game Show Series
- P28 Mini-Series
- P29 News Series
- P30 Public Access Series
- P31 Reality Series
- P32 Situation Comedy Series
- P33 Sketch Comedy Series
- P34 Student Produced Series
- P35 Talk Show Series
- P36 Travel Series
- P37 Variety / Entertainment Series

Online Television

- P38 Television Program

P39 Television Series

Television Commercials

Commercial Spots

- C1: Arts and Entertainment
- C2: Automotive
- C3: Beverages (Alcoholic)
- C4: Beverages (All Other)
- C5: Consumer Products
- C6: Communications
- C7: Computers / Technology
- C8: Cosmetics / Personal Care Products
- C9: Infomercial
- C10: Institutional / Corporate Identity
- C11: Long Form Commercial
- C12: Network Promotion
- C13: Publications
- C14: Pharmaceuticals
- C15: Public Service Announcement
- C16: Services (Financial/ Banking)
- C17: Services (All Other)

Online/Viral Commercials

- C18: Commercial Spot
- C19: Commercial Campaign

Commercial Campaign

- C20: Any TV Commercial Campaign
- C21: PSA Commercial Campaign

Special Achievement (Television Programs and Commercials)

- SA1: Animation/ Graphic Design
- SA2: Performance Dialogue/ Acting
- SA3: Art Direction/ Production Design
- SA4: Cinematography
- SA5: Concept
- SA6: Direction
- SA7: Editing
- SA8: Host
- SA9: Humor
- SA10: Music/ Sound Design
- SA11: Special Effects
- SA12: Writing

SA13: Low Budget

Entry Fees

Television Productions (P1-P19 and P38)

Under 30 minutes:	\$100
31-60 minutes:	\$125
61 minutes and over:	\$150

Television Series (P20-P37 and P39)

(At least two episodes must be submitted)

All Entries:	\$250
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Special Achievement (SA1-SA13)

(Television Production Series and Commercial Campaigns not applicable. Individual commercials and productions only, please.)

Under 30 minutes:	\$100
31-60 minutes:	\$125
61 minutes and over:	\$150

Commercials (C1-18)

30 seconds and under:	\$150
Over 30 seconds:	\$200

Commercial Campaign (C19-C21)

All Campaigns:	\$250
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