



INTERCOM
INTERNATIONAL COMMUNICATIONS
VIDEO & INTERACTIVE MEDIA COMPETITION

The 45th Annual INTERCOM
Competition
30 E. Adams St., Suite 800
Chicago, Illinois 60603
Tel: 312.683.0121 Fax: 312.683.0122
info@chicagofilmfestival.com

Presented by Cinema/Chicago and the Chicago International Film Festival

1. Entries must be postmarked no later than **August 15, 2009**.
2. Each entry **MUST** be accompanied by the appropriate handling fee. Handling fees are non-refundable. Fees cover registration, notification that your entry has been received, and notification of results. These fees may be paid by check, made payable to Cinema/Chicago, or credit card (VISA, Master Card, American Express).
3. For all entries outside the U.S., international checks or money orders are accepted provided the entry fee is at least \$100.00 US. The check or money order must be drawn on U.S. correspondent banks only, in US dollars. If the entry fee is less than \$100.00 US for an international entry, you must pay by credit card. International bank transfers will not be accepted.
4. ENTRY FORMS AND PAYMENTS SENT BY MAIL OR BY FAX WILL NOT BE PROCESSED WITHOUT AN ACCOMPANYING SUBMISSION DVD.
5. Submit one (1) completed entry form and one (1) copy of your production for each category entered along with the appropriate fee. Each entry must be on a separate DVD.
6. The cost of shipping an entry to the competition must be paid by the entrant. Collect or COD shipments will not be accepted.
7. All international entries must be sent "Free Domicile" to the competition office with all transportation charges, duties, and taxes pre-paid by the shipper. Any brokerage fees charged to INTERCOM will be billed back to the shipper. Please be sure to include all the proper customs documentation as required by your shipping service.
8. Entrant's name & title of production must be on each DVD.
9. Entry DVDs will not be returned.
10. Entrants are encouraged to include any additional information (press materials, list of credits, publicity stills, etc.) with the entry form. Additional materials will be returned.
11. INTERCOM is not responsible for incorrect wording in publications or on awards if the entry form is incorrect or illegible.
12. Every reasonable effort will be made to protect entry materials, but neither INTERCOM nor its management or jury can assume liability for damage or loss.
13. Any exceptions to the competition's regulations must be authorized by the Entry Coordinator.

Eligibility

1. Productions produced in 2008 and 2009 are eligible.
2. Productions can be shot on any film or video format. However, all non-interactive entries must be transferred and submitted on DVD (PAL or NTSC). Do NOT send film prints, master tapes or other originals.
3. Entries may be submitted by the director, producer, distributor, or client. In categories of Special Achievement, a crew member who worked on the production may be the entrant.
4. Entrant confirms and warrants required legal authority to submit the entry into competition and to use all music, images and content in the entry. Entrant will allow usage of clips from the entry for promotional use on television, radio, and in print.
5. All entries must be in English or contain English subtitles. Non-English entries submitted without subtitles will be automatically disqualified.

Categories

Corporate & Industrial Productions

Please select the category that is most appropriate for your production

- | | |
|----|--|
| 01 | Aerospace |
| 02 | Agriculture & Farming |
| 03 | Arts & Culture |
| 04 | Business – Customer Relations |
| 05 | Business – General Business Communications |
| 06 | Business – Inter-Office Employee Communications |
| 07 | Business – International Communications |
| 08 | Business – Motivational |
| 09 | Business – Promotion |
| 10 | Business – Stockholder Communications |
| 11 | Charitable Activity |
| 12 | Community Relations |
| 13 | Corporate News Magazine |
| 14 | Crisis / Emergency Communications |
| 15 | Dental Science – General Audience |
| 16 | Dental Science – Professional Audience |
| 17 | Economic Development |
| 18 | Educational – Adult Audience |
| 19 | Educational – Bilingual Audience |
| 20 | Educational – Child Audience |
| 21 | Environment, Ecology, Nature |
| 22 | Facility Overview / Tour |
| 23 | Fundraising |
| 24 | Health / Hygiene |
| 25 | Human Relations – Personal Counseling & Guidance |
| 26 | Human Relations – Social Interest Issues |
| 27 | Human Resources |
| 28 | Inspirational |
| 29 | Instructional (Product Supplement) |
| 30 | Legal |
| 31 | Manufacturing |
| 32 | Medical Science – General Audience |
| 33 | Medical & Dental Science – Professional Audience |
| 34 | Non-Broadcast Documentary |
| 35 | Personal Storytelling |

36	Pharmaceutical – General Audience
37	Pharmaceutical – Professional Audience
38	Philosophy
39	Public Relations – Corporate Image
40	Public Relations – Government, Politics
41	Public Relations – Non-Profit Organization
42	Public Relations – Recruitment
43	Religion and Ethics
44	Safety & First Aid
45	Sales & Marketing – Product
46	Sales & Marketing – Service
47	Science, Research, Technology
48	Sports & Recreation
49	Tourism
50	Trade Show Presentation – Booth
51	Trade Show Presentation – Event
52	Training
53	Tribute / Recognition
54	Transportation
55	Travel
56	Video News Release
57	Visitor Center Presentations

Categories 1–57 as seen above

Under 15 min	\$125.00
15–29 min	\$150.00
30–60 min	\$175.00
Over 60 min	\$200.00

Special Achievement

If you would like to single out a particular aspect of your production that you feel deserves recognition, you may enter the Special Achievement competition. The production may be entered in more than one category. Separate entry forms, video tapes or discs, and fees must be submitted for each category.

58	Animation
59	Art Direction
60	Audio
61	Cinematography
62	Computer Graphics
63	Direction
64	Editing
65	Innovation
66	Music
67	Special Effects
68	Talent
69	Writing

Categories 58 –69 as seen above

Under 15 min	\$125.00
15–29 min	\$150.00
30–60 min	\$175.00
Over 60 min	\$200.00

Interactive Productions

Please select the category that is most appropriate for your production

- 70 CD-ROM/DVD – Business
- 71 CD-ROM/DVD – Educational
- 72 CD-ROM/DVD – Entertainment
- 73 CD-ROM/DVD – Information/Service
- 74 CD-ROM/DVD – Instructional/Supplemental
- 75 CD-ROM/DVD Design
- 76 Web Site Design
- 77 Web Site – Educational
- 78 Web Site – Entertainment
- 79 Web Site – Business to Business
- 80 Web Site – Business: Internal Use
- 81 Web Site – News
- 82 Web Site – Information / Service
- 83 Web Site – Streaming Media Content

Categories 70 – 83 as seen above \$200.00

Awards

Gold and Silver Hugos are the highest honor presented by INTERCOM. Hugos are awarded only to outstanding productions that achieve effective communications through technical excellence and creativity. Gold and Silver Plaques are awarded to entries of superior quality that are among the best in their category. Certificates of Merit are awarded to productions that the jury feels contain strengths that deserve recognition.

Judging

INTERCOM's mission is to recognize the enormous technical and creative energy behind sponsored productions and to highlight the importance of the media arts in communications. Each year we assemble panels of distinguished media professionals to judge our competitive categories. To insure fully qualified appraisals, we select judges who are familiar with the subject matter and intended audience of each entry. All aspects of the production's technical execution are evaluated for professionalism, creativity, and effectiveness in achieving its goals. The production budget is carefully considered; a resourceful use of limited funds is highly valued by our judges. Entries are judged against others in the same category, but judges have the right to recommend that no award be given in a category if entries do not meet the award criteria. In the event of a tie, two or more awards may be presented. Our annual list of winners is circulated around the world to distributors, educators, potential clients, and the press to insure they receive maximum recognition.

Entry Fee: \$

- Check or money order {payable to Cinema/Chicago}

-or-

Credit Card: • VISA • Mastercard • American Express

Card Number:

Expiration Date:

V-Code (final 3 digits on back of card):

Name of Cardholder:

Signature of Cardholder:

Award Inscription

If your production wins an award, we would like you to choose the award inscription. Please type or print legibly no more than four names and/or companies you would like to appear on the award inscription. The title of the production and the category will automatically appear on the award. INTERCOM is not responsible for incorrect spelling if names are illegible. If no information is listed below, only the title of the production and the category will appear on the award.

- 1.
- 2.
- 3.
- 4.

SEND TO:

Entry Coordinator

INTERCOM

30 E. Adams St., Suite 800

Chicago, Illinois 60603

USA

Tel: 312.683.0121

email: jberkowitz@chicagofilmfestival.com

Fax: 312.683.0122

web: www.chicagofilmfestival.com

DID YOU?

- Fill out entry form completely and include appropriate fee.
- Submit one entry form and one copy of your production for each category entered.
- Attach a 25-30 word summary
- Include production still or EPK (optional)